



GLAUCE GOMES

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A LITTLE ABOUT ME

I have joined projects overseas with different dimensions, formats and needs in Audiovisual production, Events and Marketing activities. In each one I could apply my expertise, learn and acquire more know-how.

I am a curious person, with a huge interest in new technologies/formats and tools that can improve and optimize the creation, management, production and post-production process.



LANGUAGES

Catalan – A1 ongoing (Reading and listening comprehension)

Spanish – B2

English – B2

Portuguese (Portugal) – C1

Portuguese (Brazil) – C2 (Mother tongue)



SKILLS

Audiovisual Production



Projects / Teams Management



Layout / Design



Content Management



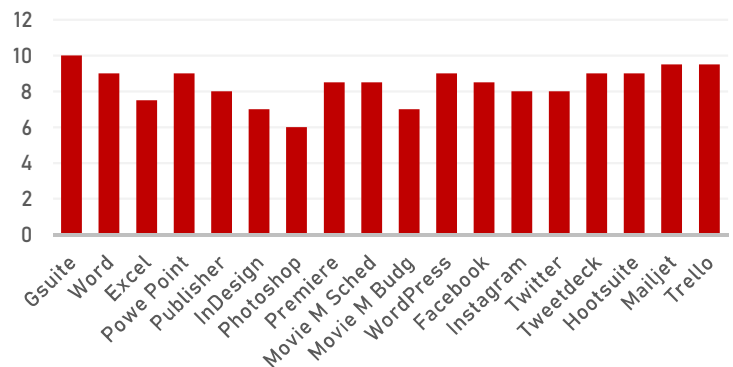
Copywriting



Events Production



TOOLS



ACADEMIC BACKGROUND

- 2012 - 2013 MA in Journalism Erasmus Program Universitat Ramon Llul (Barcelona)
- 2011 - 2013 MA in Journalism ESCS (Lisbon)
- 1993 - 1998 Degree in Radio and Television FAAP (São Paulo)



ADDITIONAL TRAINING

- 2019 - 2020 Assistant Director in Audiovisual New Formats Production Cifo Hospitalet (Barcelona) 450 hs + 80 hs internship
- 2019 30 hs Prevention of Occupational Risks related to Audiovisual sector Cifo Hospitalet (online)
- 2019 30 hs Google Adwords and its Advertising Applications Core Networks (online)
- 2018 35 hs Photo Retouching Core Networks (online)
- 2013 36 hs Final Cut Pro Apple Training Centre - Universitat Ramon Llull (Barcelona)
- 2008 50 hs Web Pages Creation IEFP (Lisboa)



INTERESTS





PROFESSIONAL EXPERIENCE

- 2020 **Assiatant Director (Internship)**
VOCS Europe (Audiovisual Production)
(Barcelona)
- Scripts writing; Review of scripts and arts; Homlogation tests; Mixer in live streaming; Edition; Production.
- 2017 to 2018 **Marketing Assistant - Product Department**
(Spanish and Portuguese Market)
Reflecta (Photo and digital products distribution)
(Barcelona)
- Copywriting for social media, newsletters, reports, press releases; Translations; Layout, Design and Creativity (for campaigns, promotions and events, products datasheets); Images research; Social media management; Websites updates; Email marketing; Database management; Branding reports; Events production; Customers and users service.
- 2016 to 2017 **Design and Marketing**
Água na Boca (Bakery)
(Barcelona)
- Website design and Content production; Marketing; Creativity of Menus and posters; Images research; Products photography; Products management for delivery apps.
- 2016 **Services Assistant**
Securitas and Barna Porters
(Safety and security)
(Barcelona)
- Access control (visitors, staff and logistic partners); Provide information to visitors.
Major projects : Mobile World Congress and sports events
- 2014 **Post-production Coordinator / Project Manager**
Side 360
(Audiovisual production)
(São Paulo)
- Monitor shootings; Provide the necessary material for post-production; Briefing and coordination of post-production (in-house team and partners - 3D, sound design); Care about the aesthetic language of the pieces; Management of changes; Quality control; Monitor and validate broadcasting copies.
Major projects carried out: EZTEC
- 2014 **Images Researcher / Licensing Assistant**
Grupo TV1
(Audiovisual production)
(São Paulo)
- Images research for commercials and video production; Assist the process of images licensing.
Major projects carried out: Governo Federal, LG, Propeg
- 2012 **Post-production Coordinator**
MPI
(Audiovisual production)
(São Paulo)
- Provide the necessary material for edition and post-production of TV programs and commercials; Monitor voice-over recordings; Teams management (design, edition, post-production and sound design).
Project carried out: Dárcy Vera (PSD) - Candidacy for Mayor of Ribeirão Preto - 1st round
- 2011 **Project Manager / Content Production**
Wings Health & Wealth Care
(Pharmaceutical Marketing)
(Lisbon)
- Briefings with clients and stakeholders; Projects and teams management (development of corporate image, logotypes and websites); Copywriting and content management for websites; Newsletters reviewing; Sales department support (budgeting, reporting, clients follow-up); Workshop production; General reception and secretarial tasks.
Major projects carried out: Nova Loures Pharmacy, Confiança Pharmacy.
- 2008 to 2011 **Wardrobe Manager**
Move It – Eventos com Movimento
(Events and animation production)
(Cova da Piedade)
- Organization and maintenance of clothes, accessories and ornaments; Wardrobe's coordination in events and assist Production when necessary; Inventory; Database creation/updating (photographing, photo retouching and data introduction); Customer support in rental services.
Major projects carried out: Casino Lisboa, Sensation, EuroSkills, Lisboa Kissing Day
- 2007 to 2008 **Production Secretary / Crowd Manager**
NBP Casting (current Plural)
(Audiovisual production)
(Lisbon)
- Requests/scenes decoupage; Selection, recruitment and calls of extras and actors; Elaboration of timetables, attendance lists and database actualization; Welcome, accompany and coordinate the agency casting in the set.
Major projects carried out: Jura, 7 Vidas (2nd Season), Floribella, Chiquititas
- 2006 **Secretary / Assistant Director**
Base AV
(Audiovisual production)
(Lisbon)
- General reception and secretarial tasks; Sales department support (budgeting, reporting); Director and Post-postproduction Assistant in videos and info commercials production.

2004 to 2005	2nd Assistant Director NBP (Audiovisual production) (Bucelas)	Coordination of cast (actors and extras), makeup, hairdresser and wardrobe teams, to guarantee the characterization times of the actors for recording their scenes; Reading script with actors when necessary; Coordinate break times with the entire team; Assist the Director and 1st Assistant Director; Coordinate changes in the shootings. Projects carried out: Ninguém como Tu, Ana e os 7 (2 nd Season)
2003	Post-production Assistant Arte & Manhas / Ediberto Lima Produções (Audiovisual production) (Cascais)	Recorded scenes selection and digitalization, 1st cut of the program in Media 100; Assist the post-producer during the hole process; Images archive. Project carried out: O Crime não Compensa
2002	Assistant Director MPI – Marketing, Planejamento e Informação (Political Marketing) (São Paulo)	Assist the Director in all steps of tv programs and commercials production; Coordinate tasks with all departments; Assist in Casting tests; Visit locations; Images and references research; Prepare shooting plans; Monitor edition and post-production, among others. Project carried out: Paulo Maluf (PPB) – Candidacy for State Government of São Paulo – 1st round
2001	Director, Producer Grupo TV1 (Audiovisual production) (São Paulo)	Production; Scene and Edition Direction in video production for DVD and CD Rom. Project carried out: Daimler Chrysler, Editora Abril, Sousa Cruz
1999 to 2002	Assistant Director Grupo TV1, Canal Y (current Mirabilis), Camera 5, Bandeira Films, AV Produções among others (Audiovisual production) (São Paulo)	Assist the Director in all steps of videos and commercials production; Coordinate tasks with all departments; Assist in Casting tests; Visit locations; Images and references research; Prepare shooting plans; Monitor edition and post-production; Manage and supervise changes asked by the client, among others. Major Projects carried out at TV1: Gráfica Burti, Meio & Mensagem, Banco do Brasil, Nestlé, Kaiser, AM, Perdigão, Mendes Junior, Odebrecht, TV Martins Major projects carried out at Canal Y: Price W. Coopers, Pão de Açúcar, Eurofarma, Mc Donalds, Shopping Interlagos Major projects carried out at Camera 5: Baú da Felicidade, Grow, Nutri in Natura, Receita Federal, Paulo Maluf political campaign
1999 to 2002	Image Researcher / Licensing Assistant Grupo TV1, Bandeira Films among others (Audiovisual production) (São Paulo)	Images research for commercials and videos production; Assist the process of images licensing. Major projects carried out: Goodyear, Bradesco
1999 to 2002	Editor O2 Filmes (Audiovisual production) (São Paulo)	Edit cast tests for commercials in Avid and Betacam. Major Projects carried out: C&A (Brazil and Argentina), Super Bock (Portugal), Energizer (Argentina), UOL, Honda, Azaléia, Coca-Cola, O Boticário, Antarctica, Embratel, Itaucard, Intelig, Volkswagen, Samsung, Folha de São Paulo, Estadão, Embratel
1997 to 1998	Editor Academia de Filmes (Audiovisual production) (São Paulo)	Edit making ofs and cast tests for commercials; Responsible for images archive. Major Projects carried out: M. Chandon, Estadão, Folha de São Paulo, Arcor, D&D Shopping
1997	Assistant Producer SBT (Audiovisual production) (São Paulo)	Analysis and selection of letters/aspirants for TV programs production. Major Projects carried out: Porta da Esperança, Namoro na TV
1994 to 1996	Secretary / Assistant Director and Editor Videografia (Audiovisual production) (São Paulo)	Secretariat general tasks; Search information about audiovisual financing programs; Assist the Director in the elaboration of projects; Editor and Producer assistant. Major Projects carried out: Seleção Tropical, Viraplástico, Monteiro Lobato, Vírgula, Ponto e Virgula, Cavalheiros do Zodíaco, Marcelo Barbieri political campaign for Mayor of Araraquara